



MEMO CIRCULAR NO. 002-15

February 23, 2015

To: **Regional/Provincial Water District Associations
All Water Districts**

Subject: **WORLD WATER DAY 2015**

The World Water Day 2015 with the theme "Water and Sustainable Development" will be celebrated on a week filled with activities from March 16 – 22, 2015. This will be participated in by various government agencies led by the Dept. of Environment and Natural Resources (DENR) supported by the Dept. of Public Works and Highways (DPWH).

LWUA and the water districts are duty-bound to lead the national and provincial water supply sectors in this event to drumbeat the importance of fresh water and advocate for the sustainable management of fresh water resources.

The kick-off activity in Manila is the **2015 World Water Day Philippine Awarding** to be facilitated by DENR and Maynilad. LWUA invites Regional/Provincial Water District Associations to submit their awardees (one WD only per region) with its best practices highlighting their activities in the last year's celebration of World Water Day. LWUA will give recognition to these water districts on March 16, 2015 in Manila. Please submit your awardees to LWUA Public Affairs Department on or before March 10, 2015.

LWUA encourages all water districts in the country to hang WWD streamers and organize a simultaneous **River/Coastal Clean Up on March 17-18, 2015**. This will be our way to re-connect with local rivers and coastal areas as we play our role in improving our hometown waters, as well as the water enjoyed by others.

Aside from this, as in the past, LWUA also encourages water districts to come up with their own WWD programs. This can be in the form of seminars, educational events, watershed tree planting, special media broadcasts, walks, runs and other sports competition among others. These activities will hopefully involve your community in protecting and conserving water.


ANDRES F. IBARRA
Administrator