



LOCAL WATER UTILITIES ADMINISTRATION

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MEMO CIRCULAR No. 001-13

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To: All Water Districts
From: Eduardo C. Santos
Acting Administrator
Subject: World Water Day

2013 has been declared by the United Nations General Assembly as the **International Year of Water Cooperation**. In keeping with this year-long observance, World Water Day 2013 (WWD) adopted Water Cooperation as the theme for the celebration this year.

To highlight the importance of the WWD theme even in the local level, the Local Water Utilities Administration has come up with a National Water Caravan (NWC) among the objectives of which are as follows:

1. To be one with the global community in the celebration of World Water Day
2. To enhance cooperation among various water stakeholders in the country
3. To increase positive awareness for LWUA, the water districts and the other partner agencies
4. To draw people's attention to the importance of water and the need to conserve it

The NWC will be held simultaneously in Luzon, Visayas and Mindanao on March 19, 20 & 21 2013 and will follow basically the following routes:

I. Luzon:

1. Team North Luzon

LWUA (launching / program) – Cabanatuan (1st Pit Stop/Program) – San Fernando, La Union (2nd Pit Stop/Overnight/Morning Program) – Angeles City (Final Stop/ City Caravan / Program / Dispersal)

Notes:

- **CAVAWD & CAR-** member water districts may converge in Cabanatuan Pit Stop
- **PIWADA-** member water districts plus water districts in **Benguet and Abra** may converge in San Fernando Pit Stop
- **CLAWD-**member water districts may converge in Angeles City.

2. Team South Luzon

LWUA (launching/program) – Lucena (1st Pit Stop/Program) – Dasmaringas (Final Stop/ City Caravan/ Program/ Dispersal)

Notes:

- **BIWADA**-member water districts may converge and assemble in Naga City and from there proceed towards the Lucena City Pit Stop
- Water districts from **Laguna, Quezon and Rizal** may converge in Lucena Pit Stop
- Water districts from **Cavite and Batangas** may proceed directly to the Final Stop in Dasmaringas, Cavite
- Water districts from **MIMAROPA** may proceed directly to the Lucena City Pit Stop or the Final Stop in Dasmaringas whichever is convenient

II. Visayas:

Water districts in the Visayas may opt to come up with separate water caravans.

Thus:

1. Team Panay – **Iloilo** may be the point of convergence where water districts from Aklan, Antique, Guimaras and Capiz can gather for the **City Caravan/ Program / Dispersal**
2. Team Negros – **Bacolod** may be the point of convergence for all water districts coming from Negros Occidental. **City Caravan/ Program / Dispersal**
3. Team Leyte – **Tacloban** may be the point of convergence for water districts coming from Leyte, Samar and Biliran. **City Caravan/ Program / Dispersal**
4. Team Cebu – **Cebu** can be the point of convergence for water districts coming from Bohol, Siquijor and Negros Oriental. **City caravan/ Program/ Dispersal**

III. Mindanao:

1. Team Davao – **Davao City** shall be the point of convergence of WDs coming from Baganga, CARAGA, Mati, San Isidro, Tagum, Carmen, Panabo, Bunawan, Kiblawan, Hagonoy, Magsaysay, Digos, Sta. Cruz, Toril, Talomo.
2. Team General Santos- **General Santos City** can be the point of convergence for WDs coming from Cotabato City, Tigcauayan, Midsayap, Kabacan, Kidapawan, M'lang, Tulunan, Digal, Tantangan, Surallah, Banga, Norala, Koronadal City, Tupi, Polomoliok, Maasim, Sarangani, Glan and Malapatan.
3. Team Cagayan de Oro – **Cagayan de Oro City** can be the point of convergence for WDs coming from Pagadian City, Kapatagan, Baroy, Kolambugan-Tubod, Ozamiz City, Tangub, Jimenez, Tudela, Kauswagan, Linamon, Bacolod, Marawi, Laguindingan, Wao, Maramag, Damulog, Kibawe, Don Carlos, Quezon, Valencia City, Malaybalay City, Gingoog city, Talisayan, Balingasag, Claveria, and Tagoloan.

4. Team Butuan –**Butuan City** can be the point of convergence for WDs coming from Nasipit, Buenavista, Surigao City, Placer, San Jose, Bacuag, Burgos, del Carmen, Dapa, Socorro, San Miguel, Tandag City, Carmen, Madrid, Cantilan, Bislig, Hinatuan, Tagbina, Barobo, Lianga, Bunawan, San Francisco, Prosperidad, Esperanza, Bayugan, and Sibagat.
5. Team Zamboanga – **Zamboanga City** can be the point of convergence for WDs coming from Polanco, Rizal, Dapitan city, Dipolog City, Pres. Roxas, Liloy, Ipil Kabasalan, Kumalarang, Siocon, Isabela city, Lamitan City and Maluso.

Program:

A short program will be held in the different Pit Stops and the Points of Convergence. The program basically will consist of:

1. Welcome Message from the GM of the Host Water District and the President/s of the co-host Water District Association/s
2. Message from the LWUA Representative
3. Transfer of a commemorative WWD plaque to the Host WD and WD Association
4. Snacks or Lunch or Dinner (whichever is applicable)

What is expected of the Host WD and Co-Host WD Association:

1. To coordinate and encourage the participation of neighboring and member WDs, and other partner agencies
2. To host the short program
3. To offer snacks/lunch/dinner
4. To participate in the caravan by coming up with vehicles decorated with the WWD streamers (a common design will be provided) and blue balloons
5. To coordinate the local traffic and security if needed
6. To show up in a color coded WWD t-shirts (common design to be provided)
7. To invite the local media for publicity purposes
8. To maintain a festive atmosphere at the venue

The success of the National Water Caravan will depend to a great extent on the cooperation of all concerned. Since 2013 is the 40th anniversary of the founding year of the LWUA-water district concept, let us show one and all the kind of partnership that we have achieved through the years.



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