

LOCAL WATER UTILITIES ADMINISTRATION

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February 15, 2016

MEMO CIRCULAR NO. 003.16

To : Regional/Provincial Water District Associations
All Water Districts

Subject: **WORLD WATER DAY 2016**

The Local Water Utilities Administration (LWUA) joins the nation and the world in the observance of World Water Day 2016 celebrated every 22nd of March.

This year's theme is " **Water and Jobs**" to promote occupations and professions related to water and the difference they make in every person's lives. LWUA and the Water Districts are duty-bound to lead the national and provincial water supply sectors in this event and ensure that this year's message will reach the most number of communities.

LWUA encourages all Water Districts in the country to conspicuously display WWD streamers in their offices and in other places within their areas of coverage and organize activities related to the theme involving staff and consumers.

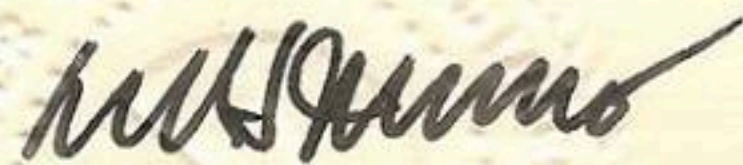
For a simultaneous activity of LWUA and WDs nationwide, LWUA proposes Training on Livelihood Community Project for the men and women in a chosen barangay for them to become responsible individuals and also help augment their family income.

The WWD 2016 celebration is being done in coordination with other government agencies led by the National Water Resources Board (NWRB) and the Department of Environment and Natural Resources (DENR). This year promises once again a fun-filled activities on a week-long schedule that will kick off on March 15 in Trinoma, Quezon City.

The culminating activity is the **2016 World Water Day Philippine Awarding** to be hosted by Maynilad. LWUA invites Regional/Provincial Water District Associations to nominate (one WD only per region) with its best PR Campaign on "River/Coastal Clean-Up organized last year as a simultaneous WWD activity of LWUA and the water districts nationwide.

LWUA will give recognition to three (3) water districts from Luzon, Visayas and Mindanao cited as "**Huwarang Lingkod Tubig**" Awardee on March 22 at Novotel Manila, Araneta Center in Quezon City. **Please submit your nominee to LWUA Public Affairs Department on or before March 16, 2016.**

We are all proud workers on WATER!


ANDRES F. IBARRA
Administrator